

Telstra Dome

DOCKLANDS, VICTORIA
CONTRACT SINCE 2000

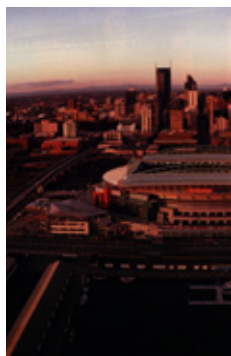
Management & Service

Located on the edge of Melbourne's CBD in the Docklands precinct, Telstra Dome has further enhanced Melbourne's reputation as the sporting and entertainment capital of the country.

As of 31 December 2004 – Telstra Dome had hosted over 8.2 million AFL fans and with its 57,000 seat capacity is the largest venue in the Delaware North Companies Australia portfolio.

The Stadium's retractable roof allows 98% of patrons to remain under the roofline and the movable seating provides promoters and even organisers with unique flexibility.

With a permanent staff of 40 and a trained casual pool of 1,200, Delaware North manages the provision and delivery of catering and service across all retail, corporate dining and function facilities throughout Telstra Dome. This includes the internal marketing and customer service for corporate facilities and on going development and promotions for the retail outlets.



VENUE CAPACITY

Stadium capacity 57,00

Corporate suites 66

PUBLIC FACILITIES

Permanent food outlets 19

Permanent beverage outlets 16

Coffee outlets 4

Food court seating 500

MEMBERS FACILITIES

Members Bar

The Lounge

Terrace Bar

The Grille

The Brasserie

FUNCTION FACILITIES

The Victory Room 1,200

Accolade Room 500

Endeavour Room 350

Crest room 350

Laureate Room 350

Limelight Room 500

ANNUAL PATRONAGE 2.6 million

Telstra Dome

DOCKLANDS, VICTORIA
CONTRACT SINCE 2000

Sporting Highlights

- Major Events 2005
- AFL 55
- home ground to Australian Rules Football Clubs
 - Essendon, St Kilda, Western Bulldogs and Kangaroos
- Round 9, 2004 - quadruple header
- 3 AFL games & 1 International soccer game back-to-back
- Average AFL crowd 37,000
- Total AFL fans since March 2000: 8.2 million
- Australia v New Zealand - Cricket

Event Highlights

- KISS accompanied by Melbourne Symphony Orchestra
- Bruce Springstein
- Robbie Williams

