

Melbourne Airport

Squeeze & Grind

THE CONCEPT

- Freshly squeezed juice and smoothie menu - offered on a rotating seasonal menu
- Well recognised, quality coffee brand.
- A small, but complementary food offer, eg. fresh seasonal fruit salad, cookies, muffins, wraps and salads.
- Fast, fun, upbeat, cheeky, buzzy and energetic.
- Customers are drawn to the highly novel outlet.
- Regular promotions and loyalty programme.
- Energetic and enthusiastic staff.

Mattress Blue Bar

THE CONCEPT

- Strong coffee offer with breakfast menu.
- All day dining menu – predominately bread based.
- Bar – beer selection and wine list.



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Red Tail End

THE CONCEPT

- Designed with the leisure holiday traveller market as a focus. Warm ambience makes it perfect for last minute drinks - meeters and greeters.
- Seating vignettes to suit various moods.
- Plasma screens, couches, bar seating, tables and chairs.
- Meets needs of travellers - added assurance of being located near departure gate lounge.

Re Bar

THE CONCEPT

- Wine bar offering a wide range of wines by the glass and local and imported beers.
- Extensive menu of wine, beer and spirits.
- Wine by the glass or bottle.
- Bottle sales to take away.
- Café menu - pastries, pies, quiches.
- Located landside - appeal to staff, those who don't want to go through security check point.
- Great people watching location.
- Located in retail hub
- newsagency, pharmacy, music, etc.

redtailend



re BaR



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Billie Chu

THE CONCEPT

Provide an Asian experience for customers that will touch all senses:

- Sight - natural produce on display and the theatre of open kitchens.
- Sound - works tossing and food sizzling.
- Touch - the textures of the food and 'sharing' finger food popular in Asian cuisine.
- Smell - aromas from the kitchen and from the plates.
- Taste - authentic Asian flavours and menu items and will meet the needs for quality food fast!
- Melting pot of authentic Asian flavours.
- Healthy and light, high in nutritional value.
- Licensed.



Café Aromé

THE CONCEPT

- A touch of Paris blending vignettes of the new and the old
- The aromas of freshly brewed coffee and the buttery scent of just baked croissants evoke an immediate sense of Parisian café society.
- A boutique selection of French classics including croissants, pastries, and freshly toasted served with the perfect cup of coffee or a decadently delicious hot chocolate.
- Breakfast will be a highlight with the traditional Parisian breakfast coffee - which will assure all guests of a kickstart to their morning.

