

Melbourne & Olympic Parks Precinct

MELBOURNE, VICTORIA
CONTRACT SINCE 1988

Management & Service

Melbourne and Olympic Parks is Australia's premier sports and entertainment precinct. The vast array of facilities, comprising Rod Laver Arena, Vodafone Arena, Olympic Park, The Oval at Melbourne Park and the 2200 square metre function centre offer the most flexible and diverse range of venues for any type of event.

Delaware North is proud to have managed all the catering operations at Rod Laver Arena and the Function Centre and the Oval at Melbourne Park and Olympic Park (including new facilities – The Lexus Centre, the training ground to Collingwood Football Club and home to Victoria Institute of Sport) to the year 2010.

Melbourne and Olympic Parks is the largest multi-purpose sporting and entertainment venue in Australia with more than a staggering 1.4 million visitors annually and plays hosts to a wide range of sporting, entertainment and corporate events.



Venue Facilities

ROD LAVER ARENA

| | |
|----------------------------|--|
| public seating | 16,000 |
| corporate superboxes | 31 |
| function rooms | 10 |
| function centre | 1,500 |
| functions | 10 - 1,500 |
| garden square café | Open Monday - Friday |
| café arena | Open for all major events at Rod Laver Arena |
| permanent food outlets | 13 |
| permanent beverage outlets | 2 |

VODAFONE ARENA

| | |
|---------------------------|-----------|
| public seating | 10,000 |
| corporate suites | 8 |
| corporate courtside boxes | 95 |
| functions | 120 - 300 |
| retail outlets | 10 |

OLYMPIC PARK

| | |
|--------------------------|----------|
| public seating | 18,500 |
| corporate viewing suites | 5 |
| functions | 20 - 120 |
| permanent marquee | 300 |
| retail outlets | 11 |

| | |
|------------------|-------------|
| ANNUAL PATRONAGE | 1.4 million |
|------------------|-------------|

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Café Arena

Delaware North was involved in all stages of the development of Café Arena – research, concept, design, architect, fully costing the project, project managing the construction and undertaking the design positioning and marketing.

The result: A fully licensed brasserie style café in the heart of Australia's sports and entertainment precinct, Café Arena can seat 320 guests both inside and outdoors on the terrace area.

The menu has a distinct contemporary approach and offers selections from light snacks to four course dinners with daily Chef specials. Delaware North's investment in this project was \$2.1 million and it took 7 months to complete.

Vodaphone Arena

The versatility of this 10,000 capacity venue is almost limitless and can be altered to accommodate a diverse range of functions and events including basketball, cycling, tennis and concerts, whilst ensuring the patrons are always close to the action.

Olympic Park

Olympic Park a 18,500 capacity stadium and an accredited FIFA ground is located along the Yarra River, it hosts both local and international athletic events, including soccer, rugby league and rugby union as well as concerts and functions.

In 2004 the \$12 million redevelopment of Olympic Park saw it becoming home to the Collingwood Football Club and Victoria Institute of Sport.

Rod Laver Arena – sporting highlights

AUSTRALIA OPEN 2005*CENTENARY EVENT

During this Annual Grand Slam event Delaware North operated the following facilities in addition to standard services:

| | |
|--|--|
| permanent staff | 50 |
| casual staff | 900 |
| kitchen brigade | 100 |
| retail outlets | 45 |
| corporate outlets (including 31 superboxes) | 56 |
| days | 14 |
| sessions | 24 |
| public patrons | 543,573 |
| *record attendance for the event & highest one day attendance | 60,669 |
| corporate patrons | 66,328 |
| celebrity chef program 2005 | Stefano de Pieri |
| previous chefs | Stephanie Alexander Andrew Blake Geoff Lindsay Greg Malouf Jacques Reymond |